

PTN**NEWS UPDATE**

PTN - Business News for the Imaging Channel

Wednesday, October 22, 2008

Web Extra**Digital Infrared Photography Explored: Part II**

Second installment in a series on specialty cameras for infrared photography.

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**In The October 2008 Issue****PTN's 2008 State of the Industry:**

Industry leaders offer their perspective on how the photo industry is doing, and where it's going.

Making a Difference

Manufacturers and retailers give their all for charitable causes

Digital Scrapbooking

Transcending generational lines, expanding revenue opportunities

News and Notes

News and business briefs

Bottom Line**New Products**

[To Read More From the October 2008 Issue](#)

In the News**New MemoryKick MediaCenter Makes Viewing, Sharing and Storing Photos, Videos and Music Portable**

Argraph's new photo/video/music/multimedia portable media center can slip into a shirt pocket.

WYNIT Dealers Have Access To Latest WiFi Enabled Digital Frame

Smartparts is a certified Microsoft partner.

**Lucidiom Adds Photo Books to Walgreens' Photo Category Solutions**

The photo books supplement the chain's existing Lucidiom photofinishing options - prints, custom photo gifts and greeting cards -powered by Lucidiom EQ software.

**New Nikon School DVD Illuminates the Creative Possibilities of Portable Lighting**

Photographers Bob Krist and Joe McNally share their collective wisdom in *A Hands-On Guide to Creative Lighting*.

**Pinnacle HD Mini Sticks Provide PC and Mac Users with Low-cost Solutions for TV Viewing Conflicts**

Ideal for watching, timeshifting, recording live TV in HD quality on a computer--at home or on-the-go.

**Museo Fine Art to Unveil Textured Rag Digital Watercolor Paper at PhotoPlus Expo**

Museo Fine Art is a brand of digital fine art media from IntelliCoat Technologies, a manufacturer of coated paper, film and specialty substrates for digital imaging applications.

**Panasonic Announces Pricing for the Lumix DMC-G1**

Panasonic: "The world's first Micro Four-Thirds System Camera."



[Tiffen Dfx Version 2.0 Digital Filter Software Now Available for Adobe Photoshop CS4](#)

The new plug-in includes the same multiple masking and layering capabilities found with other Tiffen Dfx v2.0 plug-ins for Photoshop and Aperture, as well as its stand-alone application.



[MySpace, HP in Deal to Encourage Photo Printing](#)

Partnership clicks with photography fans.

[Spending on Gadgets Is Projected to Grow at a Slower Rate](#)

The Consumer Electronics Association reported a drop in the percentage of consumers expressing an intention to items like cameras and laptops.



[PNY Donates \\$100,000 to St. Jude Children's Research Hospital, Announces Contest](#)

PNY is encouraging parents and customers to donate through its "Let Our Memory Capture Your Memories" photo contest by including donation and contest information in specially marked packages of select SD memory cards and USB flash drives.



[Nikon to Celebrate Photography's Past, Present and Future at PhotoPlus 2008](#)

Nikon to display full line of imaging solutions with presentations from legends such as Bill Eppridge.



[Office Depot Rolls Out Kodak Picture Kiosks in Denver](#)

Kodak kiosks to provide customers with on-demand and printing at 12 office depot retail locations in Denver.



[Lexar Elite Photographers to Share Digital Imaging Experiences and Techniques at PhotoPlus Expo](#)

Lexar elite photographers to showcase work while sharing tips and lessons with attendees of annual photography trade show.

[ZBE Becomes Supply Partner for Independent Photo Imagers \(IPI\)](#)

ZBE has been approved as an official Independent Photo Imagers (IPI) vendor.

Electronic Issue



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